

SPORT PRODUCT POLICY 2021

MyTARAFLEX® DIGITAL PRINTING

gerflor.com

- MOQ : **240 sqm/design**
- Wood emboss only
- Available on all Taraflex® floors: Taraflex® Surface, Taraflex® Multi-use, Taraflex® Evolution, Taraflex® Performance & Taraflex® Comfort
- Mix & Match with standard Taraflex® colours
- In order to ease the installation of our sport floorings, we deliver an extra minimum length of 10 cm on each roll
- Customized length: every 0,50 lm
- Minimum/maximum roll length: **12/26,5 lm**

PRODUCTION LEADTIME



Once the order is in the system, transportation lead time not included.

4 TYPES OF REQUESTS

STANDARD DESIGN

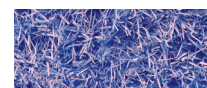
The design is part of these 23 MyTaraflex® Inspiration designs, already developed and ready to print :



EXISTING DESIGN'S COLORATION

Standard sport design OR standard MyTaraflex® Inspiration design
BUT with a different colour

Example:



Blue Grass

DESIGN ADAPTATION

Existing design that needs to be adapted to sports requirements

Example:

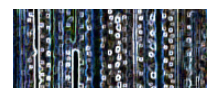


Transit Cocoon

DESIGN CREATION

The design is created from scratch

Example:

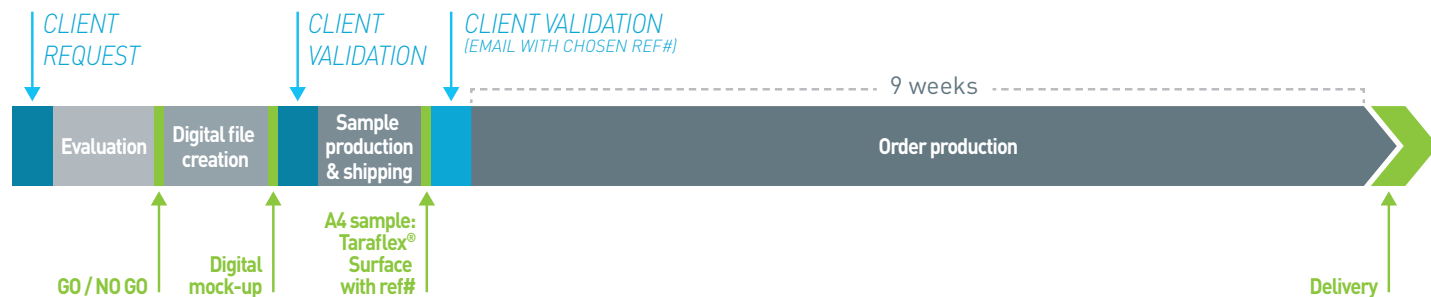


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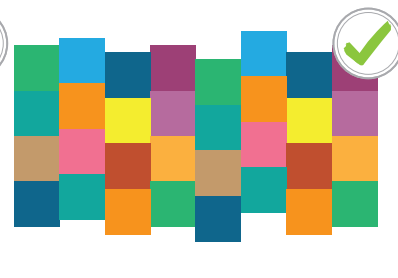
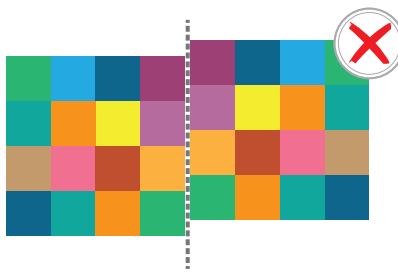
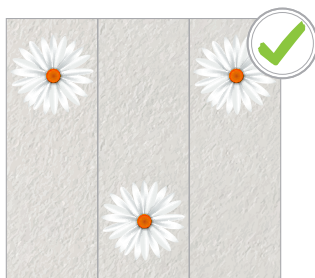
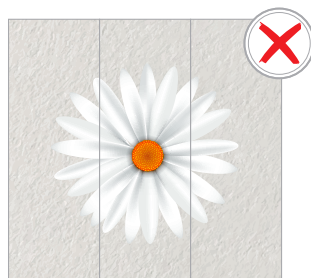
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EXCEPT FOR STANDARD DESIGNS, THE PROCESS IS THE FOLLOWING



TECHNICAL LIMITS

- No plain colors (use standard range)
- Wood emboss only
- Design/logos within the width of 1 roll (no unique logo)
- No design continuity on 2 rolls



MAIN DIGITAL FILE REQUIREMENTS

- Intellectual property: royalty-free image
- Resolution: 300 dpi
- File Format: .tif, .psd, .ai, .psb, .eps, .dwg.
- Target colour: colour printout or sample material or colour reference (RAL, PANTONE, NCS)