



AFRICA

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EDITO

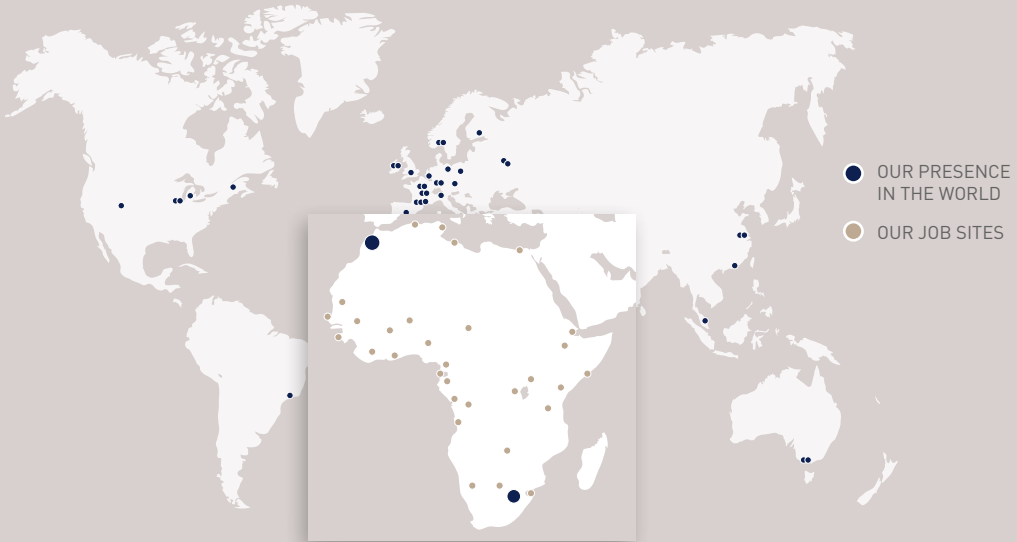
Gerflor creates solutions to build the foundations for sports, hospital, shops, work life, home life and everything in between.

Driven by our customer-focused vision, we accompany our clients with our unmatched range of solutions that meet the highest design, technical and environmental constraints.

Our design centers work in close partnership with international designers around the world to anticipate new decorative trends and to work on brand new designs and colours. To enhance our portfolio even further, we have developed state-of-the-art embossing techniques that perfectly replicate the beautiful grain of timber, the threads of woven fabrics or the granular appearance of stone.

This 2017 portfolio shows you the multiplicity of our expertise **in many African countries**, our savoir-faire in understanding our customer's need and finding solutions in accordance to each company and country's specificities. We hope you will find awe and inspiration through the pages.

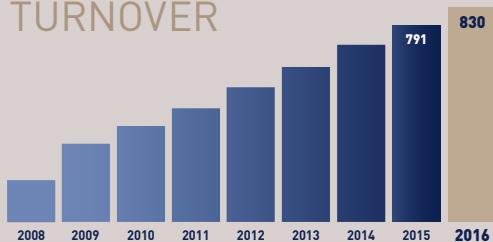
EVERYWHERE YOU GO, WE ARE WITH YOU...



MORE THAN
25
PRODUCT
CATEGORIES

SALES GROWTH

GERFLOR GROUP
TURNOVER



KEY FIGURES

REVENUE 2016

830 MILLION EUROS

WORKFORCE

316 MANUFACTURING PLANTS
AND LOGISTIC HUBS

3 500 EMPLOYEES

40 NATIONALITIES

25 SUBSIDIARIES

4 R&D CENTERS

1 ARTISTIC DIRECTION



6
MILLION

children daily enjoy
the benefits Taraflex™
Sports flooring



10
WORLD
CLASS

competition games played
everyday on a Taraflex™
Sports floor.



100
MILLION

people daily live on
a Gerflor Residential
flooring.



500
MILLION

patients healed
everyday on Gerflor
floors for Healthcare.



600
MILLION

people daily travel on
a Gerflor Transport
flooring



200 000 **SQM**

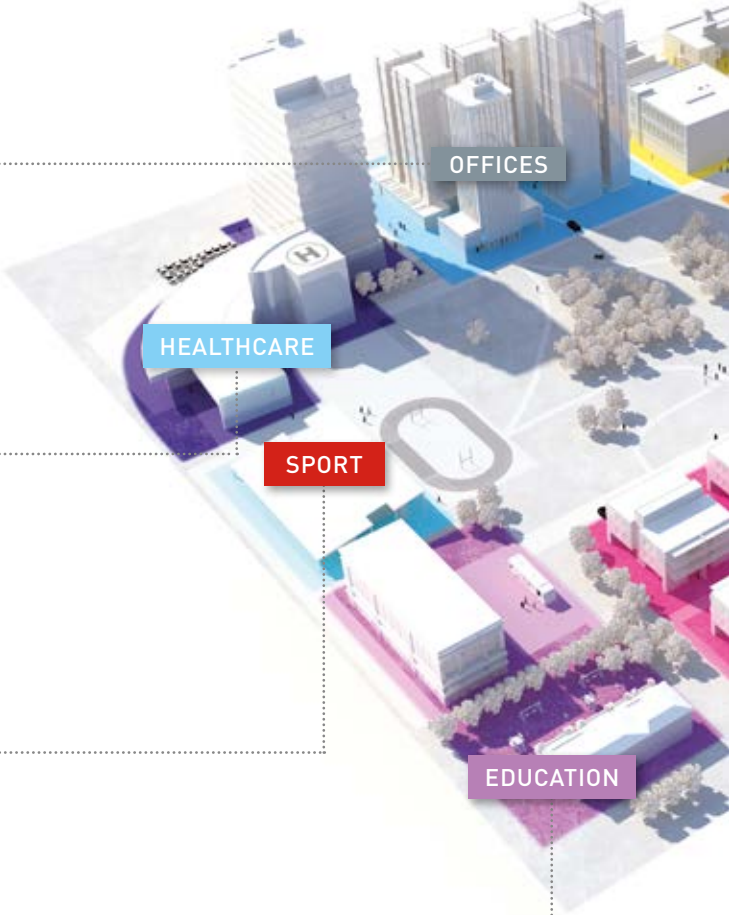
Gerflor floors and wall protections
600 installed everyday.

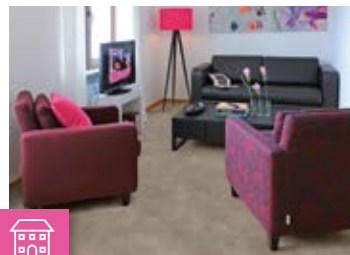
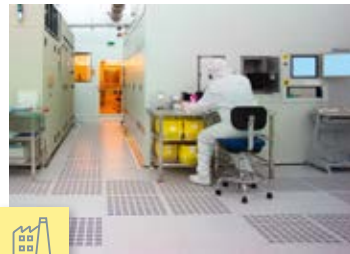
OUR MISSION STATEMENT

To create, manufacture and
market innovative, design-
led and eco-responsible
solutions for flooring, walls
and their finishes

SPECIFIC SOLUTION FOR EVERY MARKET NEED

A WIDE RANGE OF FLOOR COVERINGS IN **ROLLS** OR **TILES**





NEW BUILDINGS OR RENOVATION,
GERFLOR HAS THE SOLUTION



INNOVATIVE SOLUTIONS



70%

OF SALES ACHIEVED
WITH RANGES LESS
THAN 3 YEARS OLD

140

R&D
ENGINEERS

DESIGN AND COLOURS THAT SET THE TRENDS



COMMITTED TO **SUSTAINABLE DEVELOPMENT**



All our products are eco-designed based on a life-cycle analysis model in order to reduce their environmental impact. We recycle and give our products more than one life.

The environmental excellency achieved with every product includes the use of healthy raw materials, low VOC emissions for a better indoor air quality, a reduced environmental footprint and 100% recyclable materials.



EXCLUSIVE EMBOSSES
FOR ENHANCED
DESIGNS



MIPOLAM SYMBIOZ™

The first Homogeneous flooring
with 100% bio based plasticizer.

** Made of residues from cereals*



REVOLUTIONARY
SURFACE TREATMENTS

The best chemical stain
resistance.



4000
COLOURS
FOR FREEDOM OF
DESIGN

My Tonalay | CUSTOMIZED
DESIGNS



100% REACH compliant:
• Raw material
• Recycled content



Environmental Products
Declaration (EPD) available
for all products ranges
Lowest life cycle costs



100% recyclable products
Targeting more and more
recycled content



Lowest emitting products
on the market
Adhesive-free solutions

MORE THAN JUST FLOORS:



ACCESSIBILITY ACCESSORIES



ENTRANCE MATS



WALL COVERINGS



SKIRTINGS, PROFILES



WALL PROTECTIONS
& HANDRAILS



INSTALLATION TOOLS







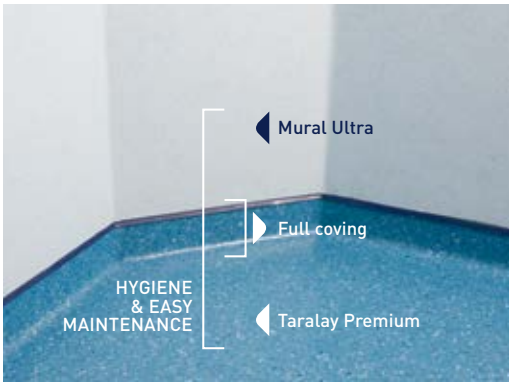


THE HEALTHCARE SPECIALIST

FLOOR, WALL
& FINISHING
SOLUTIONS

OUR EXPERTISE AT THE SERVICE OF HEALTHCARE FACILITIES

ENHANCED HYGIENE AND INFECTION CONTROL



EASY MAINTENANCE

Extreme stain resistance

New generation of surface treatments **everCare™** **PROTECSOL²**

Exclusive patented technology by Gerflor:

- Highly Durable
- Longer life expectancy
- 100% non-porous surface
- Simple and easy stain removal



Eosin test

PATIENT AND STAFF WELL-BEING: Impact sound insulation / Cushioning underfoot / Aesthetics & design



SAFETY AND ACCESSIBILITY



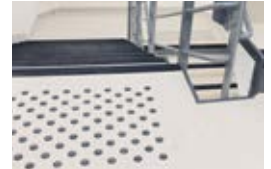
Tarastep



Stair nosing



Vibration guiding strip



Tactile warning tiles for safety

DURABILITY, HIGH RESISTANCE TO STATIC AND DYNAMIC LOADS



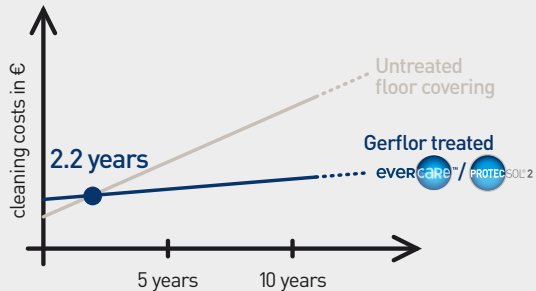
WIDE PALETTE OF DECORS / COLOURS



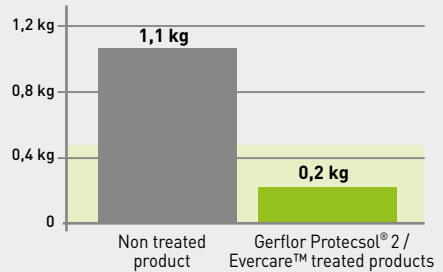
REDUCED MAINTENANCE EXPENDITURE

No wax forever ► Save water and detergent

SAVING OF €100,000 FOR 2,000 M² OF FLOORING



AVERAGE AMOUNT OF CHEMICAL CLEANING AGENTS USED PER ANNUM PER SQM





BOTSHILU PRIVATE HOSPITAL
SOUTH AFRICA - PRETORIA

Mipolam Cosmo
9 000 m²
2014





B BRAUN AVITUM DIALYSIS CENTRE SOUTH AFRICA - NELSPRUIT

Mipolam Cosmo
350 m²
2015



NELSON MANDELA CHILDRENS HOSPITAL
SOUTH AFRICA - JOHANNESBURG

SPM
12 000 m²
2016



JOHANNESBURG

BUSAMED MODDERFONTEIN PRIVATE HOSPITAL SOUTH AFRICA - JOHANNESBURG

Mipolam Cosmo
12 000 m²
2016



SANDTON

CURE DAY CLINICS FOURWAYS SOUTH AFRICA - SANDTON

Mipolam Cosmo 800 m²
TaraLay Impression Wood 700 m²
Decochoc, Linea touch & Protecta 2
2016



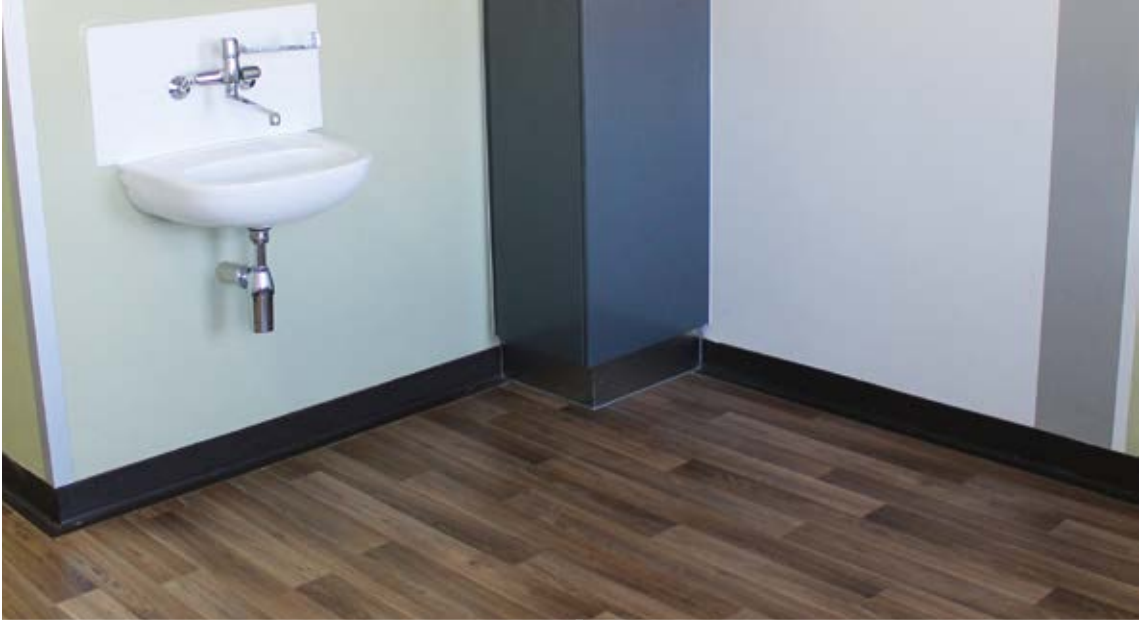
GATEWAY PRIVATE HOSPITAL SOUTH AFRICA - UMHLANGA

Mipolam Ambiance Ultra
7 000 m²
2014



INTERCARE DAY HOSPITAL IRENE SOUTH AFRICA - CENTURION

Taralay Premuim, Brazilia SD, Creation 55, Taralay Impression
4 200 m²
2015



PRETORIA

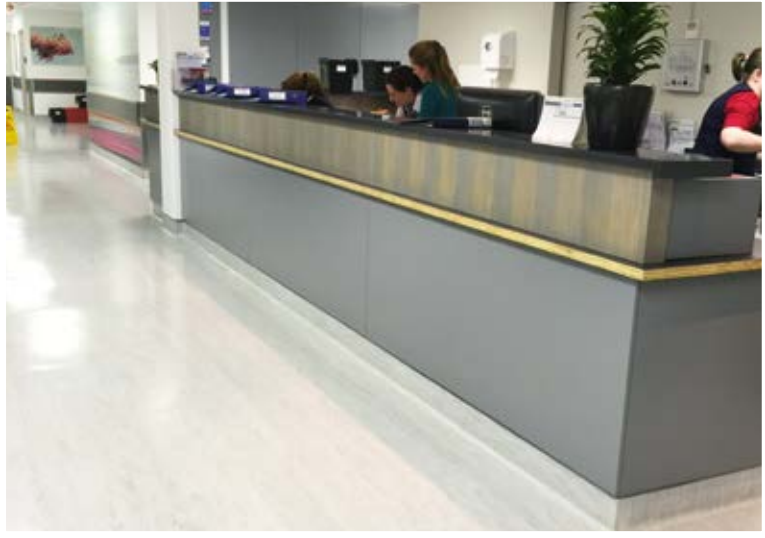
INTERCARE DAY HOSPITAL HAZELDEAN SOUTH AFRICA - PRETORIA

Taralay Premium, Brazilia SD, Creation 55, Taralay Impression
4 000 m²
2014



ZAMOKUHLE PRIVATE HOSPITAL
SOUTH AFRICA - TEMBISA

Mipolam Ambiance Ultra, Taralay Impression, Decochoc
9 000 m²
2016



CAPE TOWN

LIFE VINCENT PALLOTTI HOSPITAL SOUTH AFRICA - CAPE TOWN

Creation 55, Taralay Impression Compact, Mipolam 150, Decochoc
2 200 m²
2016



LIFE VINCENT PALLOOTTI HOSPITAL (MENTAL HEALTH DIVISION) SOUTH AFRICA - CAPE TOWN

Creation 55, Taralay Impression Compact, Mipolam 150, Decochoc
2 200 m²
2016



NORTHMEAD CLINIC
SOUTH AFRICA - BENONI

Mipolam Cosmo
1 000 m²
2014



TIZI OUZOU

HOSPITAL CHAHIDS MAHMOUDI ALGERIA - TIZI OUZOU

Mipolam Elegance, Decochoc
15 000 m²
2015



ACCRA

RIDGE HOSPITAL ACCRA

GHANA - ACCRA

Mipolam Esprit
15 000 m²
2015



N'DJAMENA HOSPITAL

TCHAD - N'DJAMÉNA

Taralay Impression
8 000 m²
2013



SOUSSE

CLINIQUE LES OLIVIERS TUNISIA - SOUSSE

Taralay Impression,
Taradouche, Decochoc
8 500 m²
2016



TUNIS

POLYCLINIQUE TAOUFIK TUNISIA - TUNIS

Mipolam Cosmo, Mipolam Symbioz, Technic EL5
14 000 m²
2006-2015



POLYCLINIQUE L'EXCELLENCE TUNISIA - MAHDIA

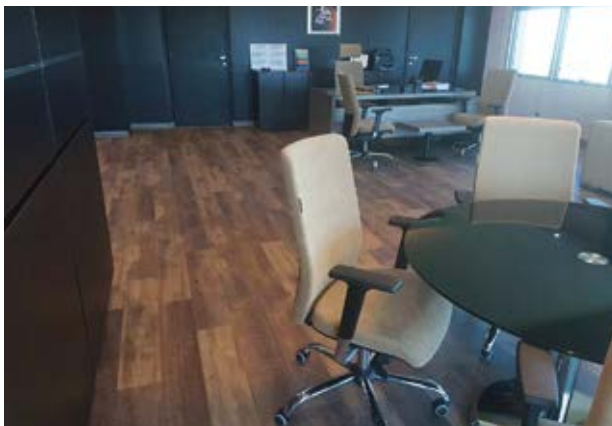
Mipolam Elegance, Decochoc, Protecta 2
2 500 m²
2014



POLYCLINIQUE LES JASMIN

TUNISIA - TUNIS

Mipolam Elegance, Mipolam Elegance EL5,
SPM Protecta 2, Impact 120/200
8 500 m²
2014



MENZEL TEMIME

POLYCLINIQUE DU CAPBON SANTE TUNISIA - MENZEL TEMIME

Mipolam Esprit, Mipolam Elegance EL5,
Decochoc, Profile 50
5 900 m²



ARIANA

POLYCLINIQUE LES NARCISSSES TUNISIA - ARIANA

Mipolam Esprit, Mipolam Elegance,
Mipolam EL5, Decochoc, Profila 50
6 400 m²
2016





 SPORT

.....

WORLD LEADER
IN INDOOR SPORT

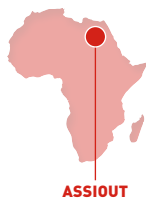
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BRAZZAVILLE

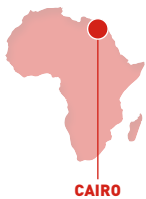
THE 11TH AFRICAN GAMES CONGO - BRAZZAVILLE

Taraflex™ Evolution, Taraflex™ Table Tennis, Taraflex™ Badminton
11 000 m²
2015



ASSIOUT SPORT HALL
EGYPT - ASSIOUT

Taraflex™ sport M
1 000 m²
2003



AL AHLY SPORTING CLUB

EGYPT - CAIRO

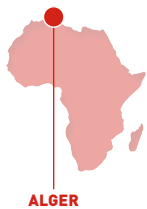
Taraflex™ Evolution
1 500 m²
2005



NASR CITY SPORTING CLUB

EGYPT - CAIRO

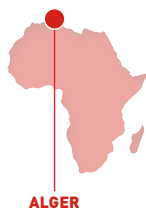
Taraflex™ Sport M
1 100 m²
2003



ALGER

HARCHA HACENE SPORTS HALL ALGERIA - ALGER

Taraflex™ M Evolution
1 300 m²
2015



ALGER

CHERAGA SPORTS HALL ALGERIA - ALGER

Taraflex™ M Evolution
750 m²
2015

SPICE





RETAIL

WHATEVER
YOUR AREA,
WE HAVE A
SOLUTION



MIDRAND,
JOHANNESBURG

CHECKERS MALL OF AFRICA SOUTH AFRICA - MIDRAND, JOHANNESBURG

GTI Max
5 000 m²
2016



JOHANNESBURG

SPORTMANS WAREHOUSE SOUTH AFRICA - JOHANNESBURG

Creation 55, Taralay Premium
1 400 m²
2016



**RUIMSIG,
JOHANNESBURG**

MUGG AND BEAN

SOUTH AFRICA - RUIMSIG, JOHANNESBURG

Creation 55
600 m²
2014



ABIDJAN

SUPERMARKET CASINO MANDARINE IVORY COAST - ABIDJAN

GTI Max Decor
2 500 m²
2016





OTHER MARKETS



OFFICES

TILETORIA SHOWROOM

SOUTH AFRICA - SANDTON, JOHANNESBURG

Creation 55, Taraflex™
400 m²
2016

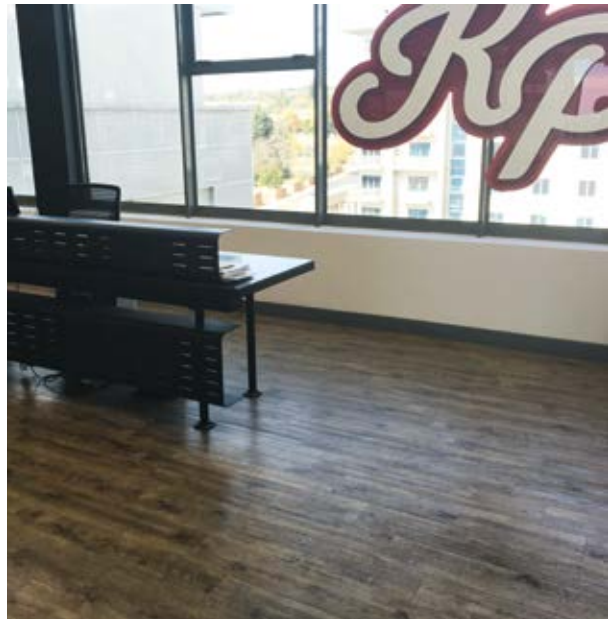


BERGE DU LAC

OFFICES

TUNISIANA OFFICE
TUNISIA - BERGE DU LAC

Fast Track Looselay Tile Saga²
9 500 m²
2012



PRETORIA

OFFICES

KING PRICE

SOUTH AFRICA - PRETORIA

Creation 55 Mineral, Creation 55 Wood
1 500 m²
2016



PRETORIA

HOSPITALITY

MORNING STAR EXPRESS HOTEL

SOUTH AFRICA - PRETORIA

Creation 55 Wood
750 m²
2016

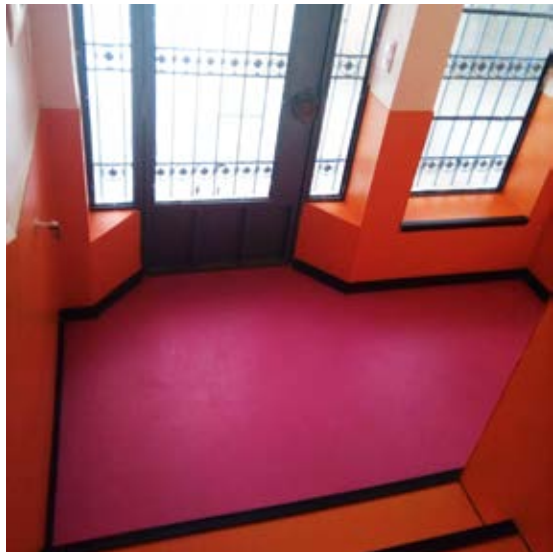


INDUSTRY

LACROIX ELECTRONICS

TUNISIA- ZRIBA

Mipolam El 5
4 800 m²
2007



EDUCATION

PRIVATE NURSERY IN ALGER

ALGERIA - ALGER

Taralay Impression Confort

900 m²

2016



FUN PARK

MALL EL ARAB

EGYPT - CAIRO

Taralay Uni Confort
500 m²
2015

**A SALES &
TECHNICAL TEAM
DEDICATED TO YOU**

gerflor.com

**ARCHITECTURE
DECORATION
SPORT
TECHNOSPECIFIC**



Gerflor Techno Center / Gerflor Africa:

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28800 Mohammedia - Grand Casablanca - Morocco



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