



## **Gerflor completes the acquisition of Connor Sport Court and strengthens its position as a world leader in sports surfaces**

Chicago, IL, November 5th, 2014

Gerflor, a global leader in the design and manufacture of resilient flooring, today announced that it has acquired Connor Sport Court International, in a move that will expand the company's global market reach and sports product range portfolio.

This move brings together three world-class sports brands – Connor, Sport Court and Taraflex – under the same flagship. The two companies' combined resources will enhance their ability to offer more innovative solutions and improved services to their customers, notably to the sport associations worldwide.

*"The acquisition of Connor Sport Court International is an extremely exciting development for Gerflor, as it brings a world class organization into the Gerflor family to strengthen our position as a world leader in sports surfaces. It is also a major step to strengthen our Group sales footprint in North America"* explains Bertrand Chammas, CEO of the Gerflor Group.

*"We look forward to being part of the Gerflor Group,"* adds Ron Cerny, CEO of Connor Sport Court International, *"It provides the unique opportunity to further expand our sales throughout the world and provide truly complementary solutions to our customers. This really is a great fit for both companies."*

The CEOs acknowledge that this move capitalizes on each company's strengths for the mutual benefit of both businesses and for their customers.

### **ABOUT GERFLOR**

Gerflor creates, manufactures and markets innovative, design-led and sustainable solutions for flooring, wall and interior finishes.

Gerflor Group offers the most comprehensive range of resilient flooring to meet every market need : healthcare, pharmaceutical, education, sports, transportation, retail, multiliving and corporate.

The group gathers various well-recognized product brand names such as Taraflex®, Mipolam®, and Tarabus®.

With 60 years of experience in the manufacture of Taraflex Sports Flooring, Gerflor has the unique position of world leader in indoor sports flooring

With 2,500 employees and 8 production sites, the company has sales in more than 100 countries.

**More information on [gerflor.com](http://gerflor.com)**



## **ABOUT CONNOR SPORT COURT INTERNATIONAL**

Connor Sport Court is the US market leader in sports surfacing and has built systems for many elite associations including the NBA, NCAA, FIBA, USTA, FIVB, US Youth Futsal, and USA Volleyball. The group specializes in wood, synthetic, rubber and modular sports surfaces and has appropriate solutions for every type of athletic, park, school, arena or multi-use facility. Connor Sport Court International is proud to be the only sports surfacing company in North America that's manufacturing facilities are independently audited and verified as "Zero Waste" and fully ISO 9001 and ISO 14001 certified and the only sports flooring company in the US to have Environmental Product Declarations on all of its products.

Connor Sports Flooring<sup>®</sup> and Sport Court<sup>®</sup> are registered trademarks of Connor Sport Court International. Founded in 1872, Connor Sports is the leader in hardwood sports flooring. Founded in 1974, Sport Court is the original modular sport surface used for outdoor and indoor athletics.

With 250 employees and 2 manufacturing sites in the USA, the company has sales in more than 75 countries and installations on all 7 continents.

**More information on [connorsportcourt.com](http://connorsportcourt.com)**